

# Our year for wildlife

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Impact report  
2025-26



100  
YEARS

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The  
**Wildlife**  
Trusts

[norfolkwildlifetrust.org.uk](http://norfolkwildlifetrust.org.uk)



# From the Chair



It is a real privilege to write this foreword as the new Chair of Norfolk Wildlife Trust. I take on the role with a deep sense of pride, humility and responsibility at a remarkable moment in the Trust's story. As we mark our centenary year, we are not simply looking back with gratitude at 100

years of pioneering conservation; we are looking forward with determination, hope and ambition to the next century of nature recovery in Norfolk.

Our vision of a Wilder Norfolk for All has never felt more urgent, or more possible. This year has shown what can be achieved when expertise, passion and community come together behind a shared purpose.

We now have more land under our care than ever before, with acquisitions delivered and underway to create more space for wildlife and more places for people to experience nature. As of the end of March 2026, we welcomed a record 41,119 members, showing that people across Norfolk want to stand up for our wildlife, wild places and landscapes. Working with partners, we secured significant funding for ambitious urban nature projects across Norwich, helping more people encounter wildlife close to home.

We have seen what recovery can look like: from the fen orchid no longer being on the endangered list to osprey breeding at Ranworth, a historic first that captured imaginations and symbolised a wilder future for Norfolk. We have deepened our work with young people, including launching Norfolk's first youth-led nature reserve. We have also strengthened our campaigning voice, making the case for nature to be central to decisions shaping Norfolk's communities, landscapes and wildlife for generations.

Behind every one of these achievements are people: our dedicated and expert staff team; our volunteers; our members, supporters, partners and funders; and the communities who welcome, support, and champion our work. I want to offer my heartfelt thanks to all of you. I would also like to thank our Trustees, Vice Presidents and President for the time, wisdom and commitment they give so generously. As we enter our second century, we do so with confidence – not because the challenges are small, but because the movement for nature in Norfolk is strong, growing and full of hope.

**Matthew Bradbury**  
**Chair of Norfolk Wildlife Trust**

## Our Trustees

**Chair:** Alice Liddle (retired 6 November 2025), Matthew Bradbury

**Vice Chair:** John Sharpe

**Treasurer:** Lyndsay Whiteman (retired 5 January 2026), Richard Carter

**Trustees:** Greg Beeton, Harry Buscall, Andrew Clarke (retired 6 November 2025), Catherine Docherty (appointed 6 November 2025), Kathy Gill, Glenn Houchell, Mandy Loadman, Rob Lucking (appointed 6 November 2025), Naomi Palmer (appointed 6 November 2025), Scott Pinching, Richard Powell, Bailey Tait

A pair of ospreys fledged two young at NWT Ranworth Broad and Marshes, 250 years since osprey last bred in East Anglia.



© ADOBESTOCK/PIOTR KRZESLAK



© FAY MOORE

Total land owned and/or managed by Norfolk Wildlife Trust increased by 6.5% over this 12-month reporting period – over 5,446 hectares are now protected and managed for nature.

COVER PHOTO - GREAT SPOTTED WOODPECKER © SAM HOCKADAY

# Our Vision

Norfolk's nature is abundant, thriving and valued.

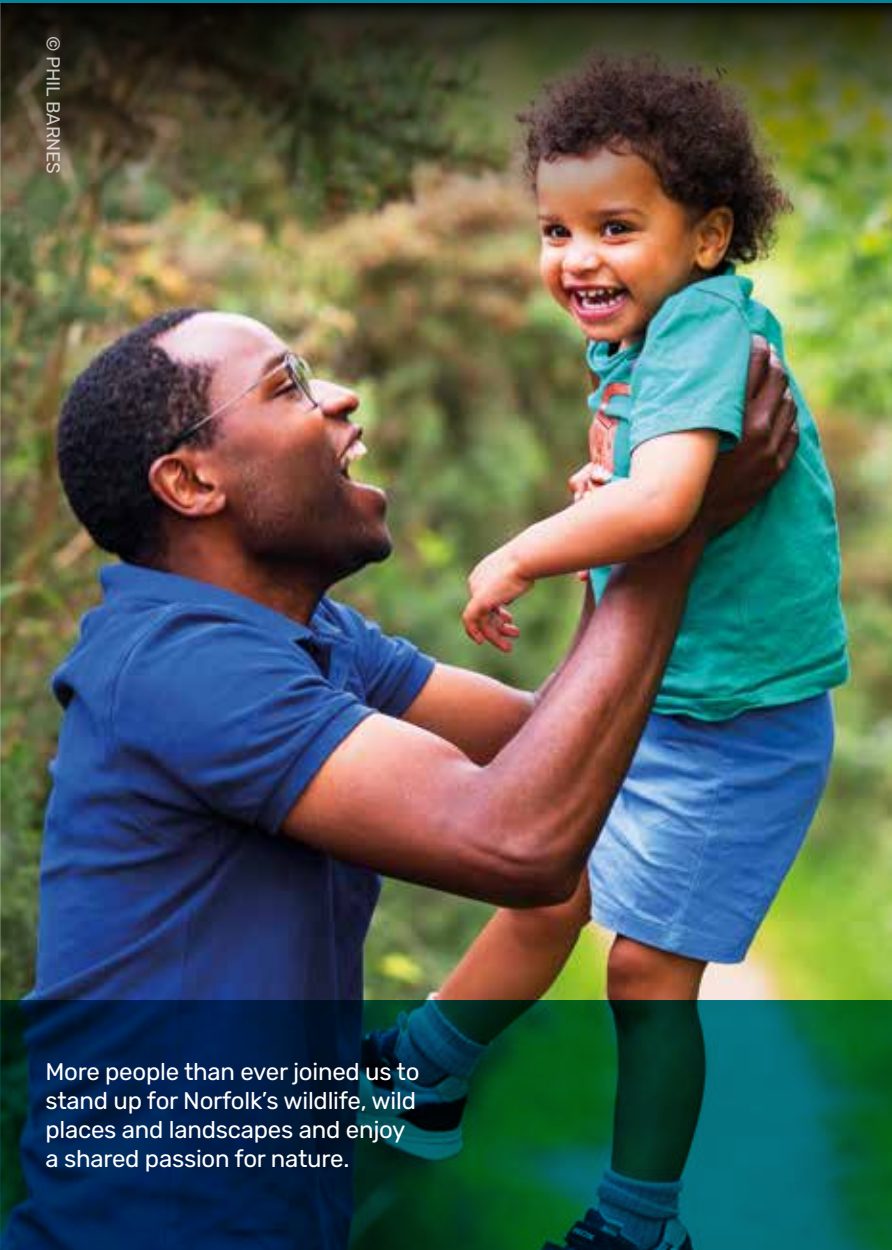
# Our Mission

To create more space for nature to thrive and inspire more people to take action for nature.

To read our full strategy go to: [norfolkwildlifetrust.org.uk/Strategy](https://norfolkwildlifetrust.org.uk/Strategy)

Alternative ways to access our Impact Report

This report can be read on our website as a text only document: [norfolkwildlifetrust.org.uk/PlainTextImpactReport](https://norfolkwildlifetrust.org.uk/PlainTextImpactReport)  
For help accessing the Impact Report in other ways, please contact [reception@norfolkwildlifetrust.org.uk](mailto:reception@norfolkwildlifetrust.org.uk) or call 01603 625540.

A photograph of a man with glasses and a blue shirt lifting a young child with curly hair and a green shirt into the air. They are both laughing and looking at each other. The background is a blurred green park setting.

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© PHIL BARNES

More people than ever joined us to stand up for Norfolk's wildlife, wild places and landscapes and enjoy a shared passion for nature.



## Strategy Outcome 1

# Abundant and thriving nature

**We will achieve a strong and connected recovery for nature across Norfolk**

### Our goals

#### Improve

Increase abundance and diversity of wildlife on land and sea

#### Expand

Create more space for nature

#### Connect

Connect wild spaces for nature's recovery

Our new land in Wood Norton

© THEFTORD PHOTOGRAPHY

## On our nature reserves

**As we reach our centenary, we manage more land for wildlife than at any point in our history, are restoring connected habitats at scale, and providing more opportunities for people to experience Norfolk's wildlife and wild spaces.**

### A huge new habitat creation project

We marked our centenary year with one of our most significant habitat creation projects – the purchase of 136 hectares of mostly arable land in Wood Norton, mid-north Norfolk.

Our ambitious plans will see it transformed into a mosaic of habitats that will benefit wildlife and people for generations to come. This will also include improving Norton Beck, a tributary of the River Wensum, restoring it to the wildlife oasis it once was.

Wood Norton lies between Swanton Great Wood and NWT Foxley Wood, Norfolk's two most significant remnants of ancient woodland. In our care, the nature reserve will come to be a stepping stone in the landscape, for these precious places' rarest species to mix, meet and share their genes.

We received £3.8million towards the cost of the land through a Natural England Nutrient Mitigation scheme agreement. We were very grateful to receive financial support from two generous donors and the Esmée Fairbairn Foundation who, through short-term loans, enabled us to purchase the land in advance of receiving the payment from Natural England.

Skylark



In our care, the new nature reserve will become a stepping stone in the landscape, helping species to mix, meet and share their genes.

© BARRY MADDEN



© PHIL BARNES

## Hidden Broads gem in our care for wildlife and people

We purchased Sotshole Broad near Ranworth with the ambition to create a new publicly accessible wildlife haven in the heart of the Norfolk Broads. The site is not only a haven for the wildlife of the secluded broad, but also the diverse species that make a home within the valley's bluebell wood, alder carr wet woodland, mature tussock sedges, sunny grassland and wet scrub and dykes.

We were offered the opportunity to buy the site from a private seller on very generous terms in memory of their family member. Thanks to several generous donors, including a crucial initial donation from NWT member and local resident, Peter Crook, and two significant legacies left to us by Graham Churchyard and Peter Sinclair, we were able to bring Sotshole Broad's 25 hectares into our care.

In the future, we plan to develop a trail encompassing Ranworth, Malthouse, South Walsham and Sotshole Broad, providing a connected path for visitors.

## A new chapter for Broadland Country Park

In a landmark partnership, Broadland District Council (BDC) handed over the management of Broadland Country Park to us. This marks a new chapter for the 76-hectare site, ensuring its long-term future as a sanctuary for both wildlife and the local community.

As partners, we have increased the size of the park by purchasing 46 hectares to the south of the site. Over time this land will see new paths created for walkers and cyclists, alongside conservation work designed to increase biodiversity across the landscape. Habitats such as native broadleaf woodland and heathland will be restored and expanded, creating a richer and more varied environment for wildlife.

As part of this exciting new partnership, BDC or any future successor will remain a key stakeholder in the park's future as freeholder. NWT will serve as principal managers of the site, bringing our extensive experience in managing land to benefit both nature and local communities.



## A wilder Hickling

We launched an updated vision for the future of Hickling Broad, including our nature reserve and recently acquired land at NWT Hickling Staithe.

After sharing our plans with the local community, we submitted an application to The National Lottery Heritage Fund and were delighted to be granted £453,115 to help us develop phase one of our vision.

Our initial focus will be on exploring new ways for people to experience the uniquely wild landscapes of the Broad, both at our nature reserve and at Hickling Staithe. Alongside this we will continue to work with partners, landowners and stakeholders to develop and implement plans to help the area's wildlife, habitats and people adapt to the impacts of climate change. This includes restoring 44.5 hectares of newly acquired wet grazing marsh that we have named 'Whittle's Marsh' in recognition of the generous legacy and donation left by the Whittle family that made the purchase of this land possible.

## Monitoring our work

Our programme of work to enhance monitoring across our nature reserves continued. We tried out some new methods such as acoustic recording equipment and invested in new technology to monitor water quality and levels. These techniques will help us expand long-term, consistent monitoring across our nature reserves – and identify emerging trends. Other work included carrying out habitat condition assessments at NWT Buxton Heath, NWT East Wretham Heath, NWT Foxley Wood and NWT Wayland Wood that, when repeated in future, will provide data on the impact of our conservation work.



East Wretham Heath

© NWT

© NWT



NWT CEO Eliot Lyne and Sue Holland, Leader of BDC

## Highlights from across our nature reserves



Fen orchid

©MICK DAVIS

After decades of conservation work, including by Norfolk Wildlife Trust, the rare fen orchid is officially no longer considered threatened. We counted over 2,000 plants at NWT Upton Broad and Marshes.



Galloway cow

©ELLA BROOM

Our conservation grazing programme delivered strong results across multiple habitats, for example, at NWT Upton Fen our new herd of Galloway cattle prevented scrub and woody species from taking hold, protecting rare fen habitat.



Natterjack toad

©ISTOCK

Thanks to targeted conservation work, the natterjack toad population at NWT Syderstone Common is thriving. This has allowed us to embark on the second year of a reintroduction scheme to another NWT nature reserve, helping to increase the overall resilience of the Norfolk population.



Large marsh grasshopper

©SANDRA STANBRIDGE

A reintroduction project resulted in self-sustaining populations of large marsh grasshopper on three sites across Norfolk – including one of our nature reserves! NWT teamed up with Natural England and the Wildlife Trust for Bedfordshire, Cambridgeshire and Northamptonshire on a project led by Citizen Zoo, to collect, breed and reintroduce large marsh grasshoppers to sites.



Spoonbill

©JON BUNTING

Spoonbill returned to breed at NWT Hickling Broad and Marshes for a third season in a row with two nests producing two fledglings near Brendan's Marsh. The species is of European conservation concern and a very rare breeding bird in the UK – it's thought that there are just eight breeding sites in the whole of England.



Marsh harrier

PETER KELLY

Our new amphibious reed cutting machine, the Truxor, was put to effective use at NWT Cley and Salthouse Marshes, allowing us to access harder to reach areas of reedbed, benefiting species such as bearded tit, bittern and marsh harrier. This piece of kit was funded by the Farming in Protected Landscapes Grants Scheme and a generous legacy from Peter Sinclair.



**We own or manage over 60 wildlife sites in Norfolk, covering 5,446 hectares, protecting and restoring wildlife habitat including ancient woodlands, bog, fen, reedbed, grazing marsh and heath**



Bittern

©DAVID SAVORY

Our work to conserve reedbeds across NWT Hickling Broad and Marshes and Potter Heigham nature reserves makes them important sites for the protection of many rare wetland species. We heard seven bitterns booming this year and there were three active nests, including at Potter Heigham reedbed for the second year in a row.



Northern pool frog

©DAVE HORSLEY

The northern pool frog continued to expand its range at NWT Thompson Common aided by pingo clearance work carried out over the winter. We also removed scrub from within and around edges of pingos, improving habitat for target species of invertebrate and plants.



Bullfinch

©PETER MALLET

New deer fencing at NWT Tony Hallatt Memorial Reserve allowed dense scrub and flower-rich glades to develop, leading to an increase in breeding birds, including nesting bullfinch and four pairs of whitethroat. The work was part of our WetScapes project, made possible by funding from FCC Communities Foundation through the Landfill Communities Fund.



Swallowtail

©BERNIE KEDGE

Swallowtails, the UK's largest butterfly, were 'on the wing' for longer than usual – from May through to August. Our conservation work at hotspots such as NWT Hickling Broad and Marshes ensures there is plenty of milk parsley on which they feed and lay eggs.



Small water-pepper

©MATT

Small water-pepper hadn't been recorded on NWT Sweet Briar Marshes nature reserve in recent years – it is now doing well thanks to the work of our conservation cattle. The struggling population of pond water-crowfoot – found in only one of the site's ponds – also bounced back following targeted coppicing of trees and disturbance of the former seed bank when the pond was dry.



Fingered speedwell

©JAMES SYMONDS

Around 1.85 million flowering spikes of rare spring sedge sprung up at NWT Weeting Heath. The success is highly connected to the grazing regime, creating the tight, grazed turf on which this species thrives. We also had record-breaking numbers of fingered speedwell, meaning our work has moved the status of this plant from Critically Endangered to Endangered.



# Across the wider Norfolk landscape

**We restored a record-breaking number of ponds, expanded our nature recovery work in the Claylands and supported landowners across nearly 1,000 hectares to create more space for nature, all of which moves us towards our goal of creating a connected tapestry of wildlife habitats across Norfolk.**

## A bold new vision for the Claylands

We took an important next step towards expanding nature recovery work in the South Norfolk Claylands. Wilder Claylands 2050 is an ambitious landscape-scale nature recovery programme that will see us partner and collaborate with multiple stakeholders to restore and connect habitats. The South Norfolk Claylands is an ancient landscape, full of potential for wildlife, but many vital habitats have disappeared due to changes in land management, increased development and the impacts of climate change.

We ran an online survey and hosted events across the district, gathering views from over 500 individuals, communities, businesses, farmers, landowners, and decision makers about the future of the Claylands. We will use what we have learnt, together with other relevant data and research, to create a 25-year shared vision for nature in the area.

The South Norfolk Claylands is an ancient landscape, full of potential for wildlife.

© M. WATSON





© CWS

## We championed wildlife through the planning system

The planning process has an important part to play in safeguarding the future of our wildlife and the environments they inhabit. Over the year, we were consulted on 126 applications. We submitted comments on 37 and objected to 13 where proposals threatened County Wildlife Sites or other vital habitats. In addition to this, we engaged with eight Nationally Significant Infrastructure projects, such as the Droves Solar scheme and the Norwich to Tilbury Pylon Route. We also responded to 32 consultations on Local Plans, Neighbourhood Plans and Design Codes at various stages in the process. Plus, we engaged with the consultation on the Local Nature Recovery Strategy, advising on policy wording to protect nature.

© HOLLIE BLAYDES



With wildlife in mind, we engaged with large infrastructure projects such as the Droves Solar scheme.



Volunteers using drag mats to clear away vegetation at CWS Toll's Meadow.

## Sharing our nature knowledge

We continued to work with farmers and land managers across Norfolk to encourage, support and develop wildlife-friendly management – helping to create more space for nature. In 2025, the team carrying out this work grew and is now focusing on two of NWT's priority landscapes, South Norfolk Claylands and Wensum catchment.

County Wildlife Sites (CWS) are areas rich in wildlife. Sitting outside of nationally protected areas, these nature hotspots – nearly 1,400 in Norfolk – complement protected sites by maintaining links between habitats, which helps nature recovery across Norfolk. Last year, we provided expert advice on more than 75 CWS, helped secure five new CWS designations, and supported nature-friendly improvements at 40 sites. We also funded practical work at 24 sites, including fencing, mowing, scrub clearance and tools for volunteer groups. One example of our collaboration was CWS Toll's Meadow – we provided new drag mats to enable volunteers to clear away cut vegetation more easily.

© PAUL TAYLOR



Purple  
hairstreak  
butterfly

## Norfolk Wildlife Services (NWS)

NWS carried out a wide range of habitat, protected species and tree assessment work, including smaller scale household projects as well as large Nationally Significant Infrastructure initiatives. We continued to grow our focus on providing Biodiversity Net Gain assessments and baseline biodiversity information for large scale conservation efforts, including starting to build the baseline for our new site at Wood Norton. All profits made are donated to Norfolk Wildlife Trust for the benefit of nature conservation.



## Highlights from across the wider landscape



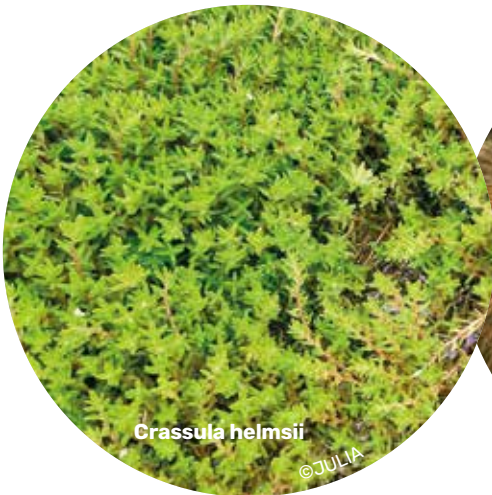
We produced a report analysing the condition of Norfolk's woodland County Wildlife Sites. Of Norfolk's 1,394 CWS, 519 are woodland. Between 2020 and 2025, together with volunteers and contractors, we resurveyed 174 of these woodlands – and data was fed into the report. The findings will guide our future work to protect and restore these sites.



Our work with the Norfolk Barbastelle Study Group has helped improve understanding of this rare bat species' distribution in the Claylands. The findings will inform our future advisory work, such as our response to solar farms. Staff members also received training to enable them to provide expert advice to landowners and farmers in supporting barbastelles.



Through our new Meadows for the Future project, funded by the 2024 Meadows Appeal, we began exploring sites in the South Norfolk Claylands that could provide seeds for future meadow creation. Our aim is to establish a network of donor sites and recover some of the unique and threatened meadow species, such as sulphur clover and other declining meadow flowers.



With funding from the Anglian Water Invasive Non-Native Species Fund, we began a two-year project to tackle *Crassula helmsii* in ponds at Earsham Estate and Mulbarton Common. Across the two sites, we surveyed 27 ponds and found five with crassula present. Working alongside volunteers, we carefully cleared the ponds of the invasive plant, helping to protect native aquatic species.



We started work on 'Wilder Wensum' – our new priority area, focusing on land draining into the river, known as the catchment area. The Wensum's catchment supports habitats from freshwater rivers to ancient woodlands and is home to adders and water voles. We'll identify areas where NWT can have the most impact on nature's recovery, and build partnerships with farmer clusters, private landowners and other environmental organisations.



Students from UEA conducted research into how grazing is benefiting insects at NWT Sweet Briar Marshes. This is part of our new partnership with the University of East Anglia that helps ensure that our work is based on sound evidence and ecological principles. NWT staff also attended UEA seminars to share our nature knowledge.



## Impact in focus: Great crested newts

Norfolk has over 20,000 ponds – more than any other English county – including ‘pingos’ or ancient ponds. But sadly, many of these are degraded and not providing habitat for our freshwater species, like the European and UK-protected great crested newt (GCN).

NWT is part of a scheme that restores farm ponds through Natural England’s District Level Licensing pond restoration scheme. In 2025, we restored a record 50 ponds on private land and teamed up with Norfolk Wildlife Services, our wildlife consultancy team, to survey 36 ponds that had been restored in previous years to benefit GCN. Results from the surveys found that a quarter of the ponds recorded the presence of the newts already – an average of just three years after the restoration work. The UK’s populations of GCN are internationally important, so this is great news for the species, and we would expect more ponds to make homes for them in the future too.

Great crested newt



We created **20 hectares** of new meadows in the first year of our three-year Biodiversity Net Gain project with Langley Abbey Environment Project



We examined **126 planning applications** with wildlife in mind



Aquatic wildlife now has **50 improved ponds** in which to thrive, thanks to the pond restoration work carried out across priority landscapes of the South Norfolk Claylands and the Wensum catchment



From woodlands to ponds, we supported habitat improvement across **944 hectares** of land, through our CWS team, by conducting **51 surveys** and **75 advice visits**

Our community nature recovery advisers made **51 advisory visits** across over **96 hectares of land** for landowners, parish councils and community groups



## Strategy Outcome 2

# People valuing nature

**People across Norfolk are connected to, inspired by and taking action for nature**

### Our goals

#### Improve

Breaking down the barriers to people taking more action for wildlife

#### Expand

Growing a movement of active wildlife champions

#### Connect

Enabling everyone to have meaningful experiences of nature

© RICHARD OSBOURNE

## Nature recovery needs us all

**We started an exciting project to further improve accessibility at NWT Sweet Briar Marshes, secured funding to expand community organising work in Norwich, launched our new youth-led nature reserve, plus welcomed a record number of members and supporters.**

### We expanded our work with schools and young people

Our year-round engagement with Norfolk schools creates opportunities to connect children with nature, sometimes for the first time. Activities last year ranged from rock pooling and pond dipping to larger events such as our biggest ever Marine Day and Norwich Science Festival.

Funding from Ørsted's Hornsea 3 Community Fund enabled us to roll out our successful Wilder Schools programme to three more Norfolk primary schools. Over the next two years we will deliver nature-based, curriculum-linked sessions designed to inspire environmental action, improve wellbeing, and enhance biodiversity within school grounds. Our first cohort of Wilder Schools are now in their third year. They are already taking on nature projects independently, as well as sharing nature tips with each other. Our Wilder Schools programme is also supported by our Children and Nature Fund, the John Jarrold Trust and the Stuart Heath Settlement.

Following the success of Wilder Wardens at NWT Hickling Broad and Marshes and Sweet Briar Marshes, we set up a new youth group at Cley and Salthouse Marshes. In our first session, participants headed out on a bioblitz, spotting over 100 species from water scorpions to spoonbills, knapweed, red-tailed bumblebees and tunnel spiders.



© KILBEY

Pupils at Rollesby primary school planting a hedge as part of our Wilder Schools programme.

### A blue corridor for Mile Cross

We continued to help nature thrive in the Mile Cross area of Norwich, building on the nature buzz generated by our Nextdoor Nature project and the community connections made.

The residents of Mile Cross stepped up for nature by installing 10 new wildlife ponds across a defined area of their historic estate to create a thriving 'blue corridor'. These ponds add to the existing chain of wildlife ponds stretching from the River Wensum and NWT Sweet Briar Marshes, across the Valpy Avenue allotments and into the heart of Mile Cross.

The Mile Cross Green Hearts, Common Lot, MIND (Nature Connect) and NWT made a successful bid for the National Trust's Freshwater Community Grant to enable the project.

**I am so excited to get my own wildlife pond in my garden – I've done lots of other things for wildlife, but without the help of the Green Hearts, I wouldn't have been able to dig in a pond. Thank you!**

**Krista, Mile Cross resident**



Residents of Mile Cross installed 10 new garden wildlife ponds.

### All set for a wilder Norwich

New funding will allow us to further expand our work with communities in Norwich. Norwich City Council was awarded more than £750,000 from The National Lottery Heritage Fund to deliver NatureCityNorwich in partnership with NWT, Norfolk County Council, Broadland District Council and South Norfolk Council. Thanks to money raised by National Lottery players, we will work together to co-create a community-led urban nature recovery action plan, placing nature and people at the heart of Norwich's future.

NatureCityNorwich is one of several projects across the UK supported through the Nature Towns and Cities programme, which helps urban areas protect and enhance their natural heritage.

We also received funding to launch Wilder Norwich – a new urban nature project bringing people and wildlife together. In partnership with Norfolk and Waveney Mind and Norwich City Council, we will work with communities around three key green spaces: NWT Sweet Briar Marshes, Mousehold Heath and Whitlingham Country Park as well as supporting residents across the whole city with their wildlife projects. The three-year project is funded by lottery players, through The National Lottery Community Fund. We will embed what we learn from Norwich to work across other urban areas in Norfolk in the future.



We worked with The Hamlet Charity to facilitate a visit to Hickling Broad and Marshes.

### Enabling everyone to have meaningful experiences of nature

We launched a new Equality, Diversity and Inclusivity (EDI) strategy and action plan. Led by our dedicated EDI Officer, this work will help us strengthen and embed inclusivity across the Trust and remove barriers to people accessing and taking action for nature.

NWT took part in Norwich Pride for the first time, celebrating and supporting LGBTQIA+ staff, volunteers, supporters and visitors. Pride-inspired events included a free guided walk and picnic at NWT Sweet Briar Marshes, alongside a Leaders in Nature Conservation and panel discussion chaired by our Ambassador Nick Acheson.

Through targeted visits and partnerships, we also engaged with a wide range of groups including Vision Norfolk, The Hamlet Charity and The Big C, while also building new relationships with organisations such as the Matthew Project, Henderson Trust and the Priscilla Bacon Hospice. Over 1,000 people attended one of our 139 free events at Sweet Briar Marshes, which covered a range of interests from plant ID to folklore, bringing a diversity of people closer to nature. This work was funded by The National Lottery as part of our Building Foundations for the Future project.

### Boosting accessibility at NWT Sweet Briar Marshes

Thanks to further investment from Sweet Briar Marshes project partners, Aviva, The Greater Norwich Growth Board (GNGB) and The Geoffrey Watling Charity, we can make our newest urban nature reserve more welcoming and inclusive.

We drew up plans for NWT's newly purchased yard on Burnet Road to include Blue Badge parking, space for school coach parking, accessible toilets and a dedicated base for NWT staff and volunteers – and began installation work.

Work also started on a new entrance into the nature reserve to provide easy access to and from the yard. We also installed the first batch of new information panels and welcome signs. This was the first stage of enhancing the visitor experience onsite, which will include wildlife viewing decks and new communal seating areas, as well as audio descriptions.



## Impact in focus: Growing young leaders for nature

We launched Norfolk's first youth-led nature reserve. Our aim is to give young people the chance to shape a place for nature in their city, helping to build confidence, skills and a stronger connection to the natural world. At Sloughbottom Meadows, delivered in partnership with the Norwich Fringe Project, 17 young people aged 16–25 took on seasonal management of the six-acre County Wildlife Site owned by Norwich City Council. They will help care for the meadows and woodland for both wildlife and the local community.

Supported by the Norwich Fringe Project, the group carried out meadow cutting and raking, coppicing, habitat creation, wildlife surveys, litter picks and the creation of visitor signage. As well as improving the site for nature and making it more welcoming for visitors, we gave participants hands-on experience of conservation in action and a real sense of ownership over a local green space. The initiative forms part of the Building Foundations for the Future project, made possible thanks to National Lottery players and The National Lottery Heritage Fund.

**I've liked working at the meadows and have done a variety of different activities like litter picking, surveying the site, plant identification and even learnt how to use plants to dye materials. I'd encourage anyone to try and get involved in these kinds of projects, even if like me it pushes you a little out of your comfort zone.**

**Joe, Youth Forum member**



© ALI SMITH

**842 ticketed events** inspired people to care about and enjoy the natural world, with a combined attendance of over 10,000 people. This included 84 events run by our wonderful local groups

**Twenty Wilder Community workshops** supported individuals, communities and groups to act for nature in their local areas

We welcomed over **170,000 people** through the doors of our visitor centres last year, including a record-breaking number visiting NWT Ranworth Broad encouraged by the news of the breeding osprey

**1,117 young people** between the ages of 11-25 connected to nature through attending one of our 67 Wild Youth Action programme activities

We provided nature **inspiration to 5,454 school children** in classrooms, schools grounds and nature reserves

Over **6,000 visitors** enjoyed wildlife boat trips at NWT Ranworth and Hickling Broad. We also extended our boat trips – people can now board a boat from the Pleasure Boat pub at NWT Hickling Staithe, plus we started regular winter boat trips from our Hickling Broad and Marshes nature reserve

## Engagement highlights from across Norfolk



Support for Norfolk's wildlife reached record levels, with membership growing by more than 5% to 41,119 as of March 2026, and 12,740 wider supporters now connected to our work. January 2026 was our best-ever month for new members, with 565 people joining.



Fox cubs

We had a record-breaking number of entries to our Photography Competition. Over 1,100 images were submitted from Norfolk residents and visitors, aged six to 93! Twelve images were chosen for our 2026 calendar, while 59 highly commended entries were featured in an exhibition at NWT Cley and Salthouse Marshes.



We opened the new Gillmor Discovery Hide at NWT Cley Marshes – thanks to generous donations from the late Robert Gillmor, renowned UK wildlife artist, and with support from Cley Bird Club. It replaces a popular wildlife hide previously found along the shingle beach that was destroyed in the big storm of 2013 – and is on wheels to stop it meeting the same fate.



Together with the Norfolk Churches Trust, we launched a new Churchyard Conservation Award. Open to all churches across the county, the award will recognise excellence in areas including wildlife conservation and community engagement. We also gave 35 churches in Norfolk detailed reports on how to improve their churchyards for wildlife as part of our Churchyard Conservation Scheme with the Diocese of Norwich.



We supported The Common Lot's nature-based theatre production: Mousehold to the Marsh, with attendance at every performance offering opportunities to talk to the audience about our work. Performed to an estimated 5,000 people across Norwich green spaces in July 2025, the show centred on valuing and protecting nature across the city.



Osprey

Thanks to support from NWT's corporate partners, MelBek, we carefully installed Norfolk's first osprey camera at NWT Ranworth Broad and Marshes. The camera was set up to capture the nest used by the osprey pair in 2025. This gave us a nest-side view and created greater opportunities for nature connection.



## Strategy Outcome 3

# Leaders for nature

We are an influential, resilient and collaborative Trust

### Our goals

**Improve**  
Building our foundations and infrastructure to enable success

**Expand**  
Scaling up to be strong, influential and resilient

**Connect**  
Empowering leadership and collaboration

© ALISON BENNETT

**To achieve our ambitions for nature, we are scaling up to be an organisation with the right resources, skills and culture to enable us to act as leaders for nature.**

### Together we stood up for nature

In 2025, we launched our Wilder Policy, Campaigns and Planning programme, bringing together a refreshed team to influence policy and planning decisions in Norfolk. Through this programme, the team works to secure better outcomes for nature and support delivery of our Nature Recovery Strategy 2023–30.

Together with The Wildlife Trusts, we fought to make changes to the wildlife-damaging Planning and Infrastructure Bill as it moved through parliament. Tens of thousands of Wildlife Trust members and supporters acted by emailing their MPs, signing open letters, and sharing the campaign online – including thousands in Norfolk.

We also supported the Bishop of Norwich, who submitted an amendment to the House of Lords seeking to gain further protections for our precious chalk streams. Frustratingly, the amendment was rejected by the government, but commitments were made to take action in future.

Thanks to our collective action, the government made some amendments to the resulting Planning and Infrastructure Act, helping to reduce its negative impact.

NWT's Sarah Eglington and James Wild MP. We invited local MPs to a chalk stream briefing drop-in session at Westminster.



© NWT

## 'United for nature' campaign launch

With plans underway to establish a new Combined County Authority for Norfolk and Suffolk, we joined forces with Suffolk Wildlife Trust, alongside other local environmental groups, to launch our United for Nature campaign. The initiative calls on local leaders to ensure that nature recovery and environmental sustainability are central to future decision-making.

The first phase of our campaign called on local parties and candidates standing in the 2026 Norfolk County Council election to endorse our new nature manifesto and pledge to restore nature. We delivered copies of the manifesto to the party leaders and contacted all prospective councillors. We also created an e-action to allow our supporters to ask their prospective candidates to sign our pledge. As a result of our campaign, 103 candidates, representing all parties, signed the pledge.

Our United for Nature campaign calls on local leaders to ensure that nature recovery and environmental sustainability are central to future decision making.

## Building our foundations

Our staff and volunteers are key to the success of our work. Their commitment and dedication enable us to maximise our impact for nature. This year we created and launched our values, a set of principles and qualities that matter most to us, shaping our behaviours, decisions and relationships. This is part of our work on building a strong organisational culture.

Our volunteers are a vital part of our teams and continue to have a significant impact. Over the last year, 1,781 volunteers contributed over 43,000 hours. Volunteer roles include practical conservation tasks on our nature reserves, carrying out wildlife surveys and supporting our head office functions.

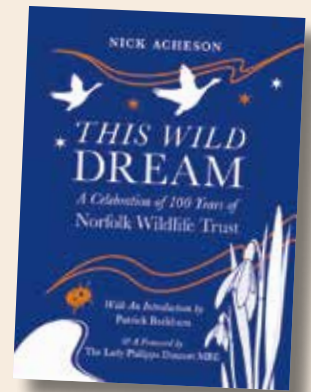
We embedded our new Volunteer Management System, Assemble, made possible by funding from The National Lottery Heritage Fund as part of the Building Foundations for the Future project. It provides a new way for us to engage with volunteers across the Trust, sharing news stories, volunteer opportunities and key information. The system also streamlines recruitment, creating a smoother experience for volunteer applicants. We recruited 64 new volunteers through Assemble in the last year.







# 100 YEARS



## Celebrating 100 years of Norfolk Wildlife Trust

Our centenary gave us the perfect opportunity to raise our profile as an influential and effective organisation – and demonstrate our leadership over our long history. It was also the perfect excuse to celebrate all we have achieved for Norfolk's nature – and say thank you to our members and supporters.

In February 2026, we launched our Centenary Appeal, with the ambitious target of raising £100,000 in our centenary year to help give Norfolk's nature a fighting chance. We also established our Centenary Partners scheme. Nine generous companies agreed to donate £5,000 to support our ever-growing operational costs in this special year. Thirty per cent of their contributions will be pooled to create our 'Centenary Partners Fund' which will distribute small grants to conservation and community groups across Norfolk.

Our centenary film celebrated everything we have achieved together with our supporters and members. Featuring our 'Do one thing for wildlife' activity, it premiered at a special event and panel discussion at Norwich's Cinema City. We also launched our centenary book, *This Wild Dream – Celebrating 100 years of Norfolk Wildlife Trust*, written by our Ambassador Nick Acheson and published by Propolis Books of The Book Hive. Its sales are helping to raise vital funds for our work.

On 6 March, we celebrated our 'Big Birthday' with well wishes from Sir David Attenborough and opened our doors to the public for a free weekend in nature. This special date marked 100 years since Dr Sydney Long, along with 11 other naturalists, purchased our first nature reserve at Cley Marshes 'as a bird-breeding sanctuary for all time'. The celebrations continued throughout the year with a programme of centenary events and activities, including talks, walks and workshops.

### Centenary Appeal

Will you help us raise £100,000 to give Norfolk's nature a fighting chance?

As we mark our centenary year, the future of Norfolk's nature is at a tipping point. Our wildlife is under more pressure than ever and, without our protection, the future of the species and spaces we have all worked so hard to care for is in jeopardy.

**Nature has never needed us more.** Any amount you are able to donate is a vital contribution to securing the future of Norfolk's nature.

Thank you.

[norfolkwildlifetrust.org.uk/CentenaryAppeal](http://norfolkwildlifetrust.org.uk/CentenaryAppeal)



Top left: Founder, Sydney Long

Top right: *This Wild Dream* by Nick Acheson

Left: Centenary Appeal and Do one thing for wildlife

Below: Cley Marshes circa 1926.

Find out more about our centenary celebrations:  
[norfolkwildlifetrust.org.uk/Centenary](http://norfolkwildlifetrust.org.uk/Centenary)

## Growing support for our work

Over the late spring and early summer 2025, our incredible supporters donated over £68,500 (excluding Gift Aid) to the Norfolk's Nature Needs a Home Appeal. The appeal highlighted that Norfolk's nature is running out of places to call home and encouraged donations to help our work securing safe places for wildlife in Norfolk, abundant with food and places to shelter.

We also launched two new 'Adopt an animal' products – hedgehogs, followed by otters. Initially in our visitor centres and then online too. These were particularly popular as Christmas gifts. Each adoption includes a welcome letter, certificate, soft toy and other wildlife-themed gifts. We sold 150 adoptions and generated £4,738 in our first year of doing this.

Our Wildlife Guardian scheme, which offers higher level regular donors unique insights and experiences of our work, grew in its second year with 14 now signed up. This community of supporters, brought together by shared interests and new friendships, visited a range of our sites during the year guided by staff. Experiences included searching for pool frogs on NWT Thompson Common and exploring the Trinity Broads by boat. Over £11,000 was raised through the year from their contributions towards our core work.

The dedication of our community fundraisers raised funds for our work through sponsored challenges, collection boxes, and fundraising activities across our six local groups. We were especially delighted to hold the first annual NWT sponsored walk, Walk on the Wild Side. Altogether our community fundraising efforts generated more than £16,000 during the year.

## Support from Norfolk businesses

Six new companies joined our newly enhanced 'Investors in Wildlife' corporate membership scheme. We also ran successful affinity schemes in partnership with Woodforde's Brewery and Lisa Angel. Plus, Siemens Energy made a substantial corporate donation to our 'Wilder Communities Workshops' programme.

Four hundred corporate volunteers from five companies assisted us on our nature reserves, and we were funded by Greater Anglia and Midwich to survey and enhance their own land holdings.

PSH Environmental generously continued to support our restoration of new land and school visits to NWT Foxley Wood, with £1 per skip hire donated through their 'Clean up to Green up' campaign, now in its fourth year. The school and community element of the Foxley enclave project has also been a huge success, with 331 local children from three schools and 40 members of the community involved in learning about and helping with the reforestation of the site. The impact of this collaboration for nature is clear – reserve staff reported that bluebells, oak, hazel and field maple saplings have popped up across the site.

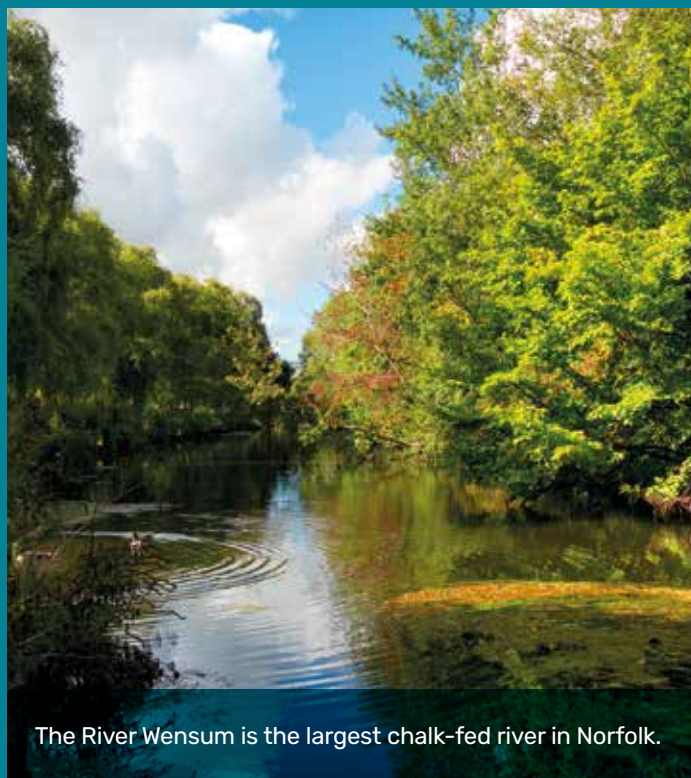


## Impact in focus: A win for the River Wensum

We supported Norwich City councillors to submit a 'Rights of the River' motion for the River Wensum. 120 people, including other environmental charities, swimmers and anglers, signed our open letter demonstrating widespread support for our rivers to have additional rights and protections.

On 25 November 2025, the Rights of the River motion for the Wensum was passed at the Council meeting unanimously. This is a bold and positive stand for a rare chalk river under immense pressure. It also provides a framework for stronger stewardship and long-term restoration. We will continue working with the Council and other stakeholders to help take this forward so we can see real change for the river.

We also facilitated the Wensum Collaboration Group to co-ordinate efforts at a high level across the Wensum catchment. The group aims to drive transformational change so that the river becomes an ecological, economic, and social driver for Norfolk.



The River Wensum is the largest chalk-fed river in Norfolk.



Over **£31,000** was thoughtfully donated in memory of friends and loved ones



**£1,383,000** received from people who very kindly remembered us in their Wills



A kind donation by the Whittle family and the remaining part of the legacy left to us by Graham Churchyard enabled the purchase of **43 hectares of grazing marsh** neighbouring NWT Hickling Broad and Marshes

NWT was the beneficiary of an exceptional **£2,100,000** legacy from Clive Morgan who chose the Trust to benefit from this incredibly generous gift in his will 'in remembrance of many holidays with family and friends and because NWT is a deserving and active wildlife trust'



Thanks to a generous living legacy of **£20,000** gifted by Duncan Macdonald and Pieter Wessels, we have additional funds to help us purchase new land in the future and protect more space for nature



### Impact in focus: Aviva partnership

Aviva's support has been transformational for NWT and Sweet Briar Marshes nature reserve. When the site came up for sale in 2021, Aviva helped secure it for nature and Norwich communities by match funding our public appeal, which raised £600,000 in under four months.

Aviva's continued generous financial support has enabled us to keep improving the reserve for both wildlife and people. They have also boosted biodiversity through hundreds of hours of employee volunteering.

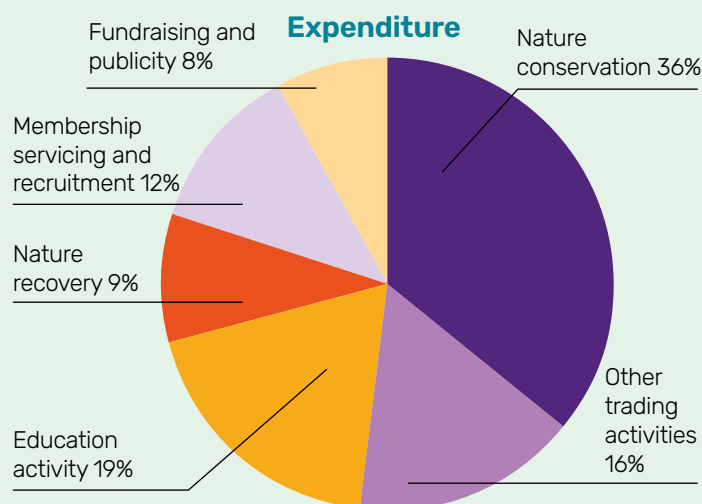
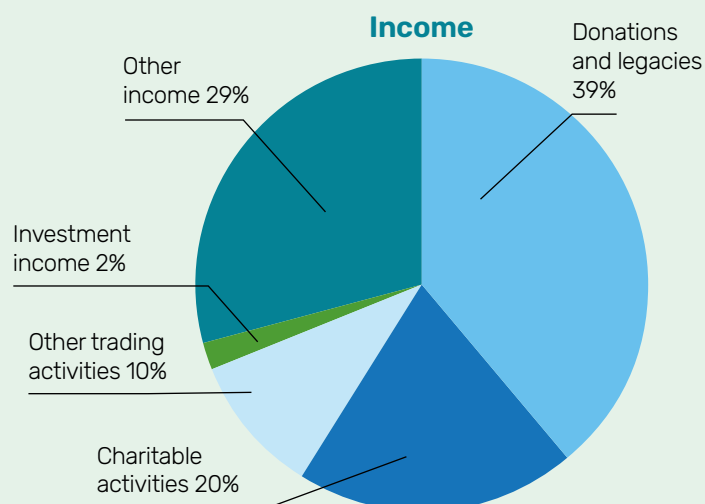
Last year, Aviva extended its partnership at Sweet Briar Marshes to 2027, pledging a further £702,000 for infrastructure, staff, habitat management and monitoring. Our collaboration was awarded 'Highly Commended' in the Medium Corporate Partnership category at the Third Sector Awards. Judges praised it as a strong example of blended match funding, volunteering and ongoing support delivering real impact for nature and the people of Norwich.

Aerial view of Sweet Briar Marshes



© MATT WICKEN

# Financial summary



## NWT income and expenditure for the year ending 31 March 2026 (including subsidiaries)

|                                            | 2026<br>£000's | 2025<br>£000's |
|--------------------------------------------|----------------|----------------|
| <b>Income</b>                              |                |                |
| Donations and legacies                     | 6,250          | 3,374          |
| Charitable activities                      | 3,310          | 2,717          |
| Other trading activities                   | 1,607          | 1,434          |
| Investment income                          | 266            | 226            |
| Other income                               | 4,782          | 1,618          |
| <b>Total income</b>                        | <b>16,215</b>  | <b>9,369</b>   |
| <b>Expenditure</b>                         |                |                |
| Nature conservation                        | 3,645          | 3,644          |
| Nature recovery                            | 939            | 653            |
| Education activity                         | 1,935          | 989            |
| Fundraising and publicity                  | 821            | 747            |
| Other trading activities                   | 1,621          | 1,675          |
| Membership servicing and recruitment       | 1,257          | 1,007          |
| <b>Total expenditure</b>                   | <b>10,218</b>  | <b>8,715</b>   |
| <b>Net (losses) / gains on investments</b> | <b>(82)</b>    | <b>(70)</b>    |
| <b>NET INCOME</b>                          | <b>5,914</b>   | <b>584</b>     |
| <b>Total funds brought forward</b>         | <b>26,105</b>  | <b>25,521</b>  |
| <b>TOTAL FUNDS CARRIED FORWARD</b>         | <b>32,019</b>  | <b>26,105</b>  |

## Group balance sheet as at 31 March 2026

|                                                      | 2026<br>£000's | 2025<br>£000's |
|------------------------------------------------------|----------------|----------------|
| Tangible fixed assets                                | 22,142         | 16,344         |
| Investments                                          | 3,760          | 3,842          |
|                                                      | <b>25,902</b>  | <b>20,186</b>  |
| <b>Current assets:</b>                               |                |                |
| • Stock                                              | 111            | 108            |
| • Work in progress                                   | 18             | 43             |
| • Asset held for sale                                | 1233           | nil            |
| • Debtors                                            | 1,833          | 1,597          |
| • Cash term deposits                                 | 98             | 93             |
| • Cash in hand and at bank                           | 5,960          | 5,211          |
|                                                      | <b>9,253</b>   | <b>7,052</b>   |
| Creditors: amounts falling due in less than one year | 3,136          | 1,133          |
| <b>Net current assets</b>                            | <b>6,117</b>   | <b>5,919</b>   |
| <b>TOTAL ASSETS</b>                                  | <b>32,019</b>  | <b>26,105</b>  |
| <b>RESTRICTED FUNDS</b>                              | <b>18,025</b>  | <b>12,819</b>  |
| <b>UNRESTRICTED FUNDS – GENERAL</b>                  | <b>2,500</b>   | <b>4,037</b>   |
| <b>UNRESTRICTED FUNDS – DESIGNATED</b>               | <b>11,494</b>  | <b>9,249</b>   |
|                                                      | <b>32,019</b>  | <b>26,105</b>  |

### Independent Auditor's statement to the Trustees of Norfolk Wildlife Trust.

We have examined the summarised financial statements of Norfolk Wildlife Trust for the year ended 31 March 2026.

### Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of the Norfolk Wildlife Trust for the year ended 31 March 2026.

Lovewell Blake LLP,  
Chartered accountants & statutory auditor,  
Bankside 300, Peachman Way,  
Broadland Business Park,  
Norwich, NR7 0LB  
16 July 2026

### Trustees' Statement

The auditor has issued unqualified reports on the full annual financial statements and on the consistency of the Trustees' Annual Report with those financial statements. The full audited annual accounts were approved by trustees on 16 July 2026 and will be submitted to the Charity Commission after the Trust's AGM on 7 November 2026.

The summary financial statement may not contain sufficient information to allow a full understanding of the financial affairs of Norfolk Wildlife Trust. For further information the full audited annual accounts should be consulted – copies are available from Norfolk Wildlife Trust, Bewick House, 22 Thorpe Road, Norwich NR1 1RY. They can also be found on Norfolk Wildlife Trust website.

**Richard Carter, Treasurer**



# Looking to the future

© Josie Collins



Inspiring and supporting everyone to act for nature lies at the heart of our strategy – and I hope you are feeling inspired after reading about our accomplishments last year. Now we need to look forward, with hope – towards another 100 years of protecting and restoring our county's nature.

Here are some of the plans for the year ahead that I find most inspiring, and which give me real hope for what we can achieve together. I take hope from each one of you – our members and supporters – and from the fact that you are greater in number than at any other point in our history. Thank you for all you do for NWT and Norfolk's nature.

## Outcome 1: Abundant and thriving nature

I am looking forward to launching Norfolk Wildlife Solutions – our nature advisory offer. This will be a new and better way for us to provide our core nature recovery and ecological services to farmers, landowners, and communities.

We are also starting the exciting process of planning and restoring the new land at Wood Norton, Sotshole, Hickling and Broadland Country Park. This involves surveying and creating a baseline of the wildlife already there to help us create long-term plans to enable these sites to thrive.

Proactively planning and understanding the impact of climate change on the Trust will also be a focus. How will a changing climate impact our landholdings, our work, our buildings and the communities in Norfolk – and how can we be prepared?

## Outcome 2: People valuing nature

We will continue to build connections with new and diverse audiences. We'll focus particularly on families with young children, people with a disability, those living in economically deprived urban areas, as well as people who enjoy being outdoors, but haven't yet visited one of our nature reserves. Plus, we are developing the next stage of our youth work by recruiting a Youth Advisory Board, creating a direct link between young people and governance and decision-making at the Trust.

We will be learning from our work with communities in Norwich to create a coordinated programme of urban work in the city and towns across the county. Plus, our successful bid for development stage funding from The National Lottery Heritage Fund for our Wilder Hickling project will enable us to offer new ways for people to connect with the Broads and its evocative landscape.

## Outcome 3: Leaders for nature

We will continue to change and modernise the way we provide our finance, digital and IT services internally. Plus, continue to invest in generating funds, building on continued record membership figures and the excellent performance last year.

Building on our ability to influence decision makers will be a focus, given that there are local elections in 2027 and 2028 – and a General Election in 2029. We will robustly and positively make the case for investment in wildlife, countering the increasing amount of politicisation of our local nature.

**Eliot Lyne, Chief Executive**

## Norfolk Wildlife Trust would like to thank the following supporters in 2025/2026

### Grants and Charitable Trusts

Charitable trusts and grant-giving organisations supported NWT through valuable regular contributions towards core activities and project funding including supporting new initiatives such as Wilder Norwich; the development phase of the Wilder Hickling Project; schools to bring young people closer to nature through Wilder Schools and Wild Youth Action; NWT's resilience through Building Foundations for the Future and the purchase of Sotshole Broad.

Anglian Water – Flourishing Environment Fund  
 Anglian Water – Invasive Species Fund  
 Constance Mary Paxton Charitable Trust  
 Dave Gavin Foundation  
 Farming in Protected Landscapes Programme  
 George Cadbury Charitable Trust  
 Greater Norwich Growth Board  
 Hornsea 3 Skills Fund  
 John Jarrold Trust  
 Leslie Mary Carter Charitable Trust  
 Martin Laing Foundation  
 National Lottery Heritage Fund – Building Foundations for the Future project  
 National Lottery Heritage Fund – Wilder Hickling development phase  
 Natural England / RSPB – England Beach Nesting Bird Programme  
 Paul Bassham Charitable Trust  
 Ranworth Trust  
 Sarnia Charitable Trust  
 South Walsham Parish Council  
 Spurrell Charitable Trust  
 Stuart Heath Charitable Settlement  
 The Geoffrey Watling Charity  
 Upton with Fishley Parish Council

## Community and workplace Fundraisers

Andy Usher – chainsaw carving sales  
Amanda Hiscutt – Norwich 10k  
Bailey and Joel Tait – Norfolk Coast Path walk  
Brian Budds – plant sales  
Chris Durdin and Honeyguide Wildlife Holidays  
Collection box volunteers and approximately 200 Norfolk businesses and individuals holding NWT collection boxes  
Great Hockham Primary School – school litter pick  
Kate O'Rourke – donations from dance group  
Peter Taylor Funeral Care – Winter Fair donations  
Quadram Science Voice – bake sale  
South Norfolk and Broadland District Council – Earth Day workplace fundraising  
Saracen's Head Diss Christmas Quiz  
Tropic staff day and art auction  
Westover Large Animal Vets

## Support from Business

In addition to subscriptions to our Investors in Wildlife membership scheme, we have received generous sponsorship, volunteering, delivery and promotional support from the corporate sector.

Anglian Water Services Ltd  
Aviva  
Bateman Groundworks  
Carl Zeiss  
Chet Valley Vineyard  
Cley Spy  
Creative Image Management  
Enterprise Mobility  
Foster-Gamko  
Greater Anglia  
Holiday Property Bond  
John Lewis Norwich  
Lisa Angel  
Loveday and Partners  
Lynton Wines  
Melbek  
Midwich  
NewMarketing

Norfolk Chambers of Commerce  
Norfolk Hideaways  
PSH Environmental  
Pell & Co  
Peter Beales Roses  
Ronaldos Ices  
Siemens Energy  
Sop – Scents of Place  
Smith & Pinching  
The Travelling Naturalist  
Tyndall Centre for Climate Research  
UK Power Networks  
Vine House Farm  
Wildsounds and Books  
Woodforde's Brewery  
Yeo Valley Organic

## Partners and Supporters

Amphibian and Reptile Conservation Trust  
Anteros  
Beetley Parish Council  
Breckland District Council  
Broads Authority  
Broads IDB  
Broadland District Council  
Bure Valley Conservation Group  
Cley Bird Club  
Cinema City  
Courtyard Farm  
Crown Point Estate  
Diocese of Norwich  
Eastern Inshore Fisheries and Conservation Authority  
Environment Agency  
Farming & Wildlife Advisory Group for Norfolk  
Forestry England  
Gressenhall Farm and Workhouse  
Gaywood Valley Conservation Group  
Holkham Estate  
Inclusive Norwich  
King's Lynn and West Norfolk Borough Council  
Le Strange Estate  
National Trust  
Natural England  
Norfolk Biodiversity Information Service  
Norfolk Biodiversity Partnership  
Norfolk Coast Partnership

Norfolk County Council  
Norfolk FWAG  
Norfolk Rivers Trust  
Norwich City Council  
Norwich University of the Arts  
Norfolk and Waveney Mind  
NWT Wildlife Guardians  
Richard Osbourne Photography  
RSPB  
Seasearch East  
South Norfolk District Council  
The Green Hearts  
University of Central London  
University of East Anglia  
Wash and North Norfolk Marine Partnership  
Wendling Beck Alliance  
Wildlife Guardians

**Our thanks to the many anonymous trusts, foundations and individual donors who support us in all our work.**



# 100 YEARS

## Centenary Partners

Anglian Water  
Aviva  
Alan Boswell & Co.  
Jarrols  
Norfolk Broads Direct  
PSH Environmental  
Titan Wealth  
WildSounds & Books  
Woodforde's Brewery



## Investors in Wildlife 2025/2026

### Corporate Partner

Anglian Water Services  
Aviva  
Essex & Suffolk Water  
Foster and Gamko  
Greater Anglia  
Melbek  
PSH Environmental  
Siemens Energy  
Smith & Pinching Financial Services  
Vine House Farm

### Wildlife Champion

Bateman Groundworks  
Carl Zeiss  
Enterprise Mobility  
George Shippam Financial Planning  
Loveday and Partners  
Midwich  
Norfolk Hideaways  
Richardson's Boating Holidays  
RWE Kings Lynn Power Station  
Tropic  
UK Power Networks  
Woodforde's Brewery

### Wildlife Ambassador

Broadland Drinks  
Canine Cottages  
Cozens-Hardy LLP  
Forest Holidays  
Harrison Group Environmental  
Hayes & Storr  
Heacham Manor Hotel  
Heat Different  
Herbert Woods  
Holiday Cottages

HPB Barnham Broom  
Hugh J Boswell  
IRIS Rigging  
Lisa Angel  
Lynton Wines  
Marine & Industrial LLP  
Norfolk Cottages  
Norfolk Hideaways  
Peter Beales Roses  
Richard Osbourne Photography  
Searle's Leisure Resort  
Stowe Family Law Norwich  
Swarovski Optik  
The Travelling Naturalist  
Waxham Sands Holiday Park

### Wildlife Supporter

AD Projects Ltd  
Alan Boswell & Co  
Barker Bros Builders  
Ben Burgess Garden Equipment  
Blue Sky Leisure  
British Sugar PLC  
Brown & Co  
BTS Group  
Catton Print  
Cheveley Park Farms  
Cley Spy  
Clippesby Holidays  
Ness Cooper Therapy  
Cox's Boatyard  
Creative Image Management  
D & F McCarthy  
Daniel Connal Partnership  
Dr Stump  
Gridserve  
Guarda Landscape



Howes Percival LLP  
Interconnector (UK)  
John Innes Society  
John Lewis Partnership (Norwich)  
Larking Gowen  
M+A Partners  
Norfolk Bluebell Wood Burial Park  
Norfolk Chambers of Commerce  
Norfolk Farming & Wildlife Advisory Group  
Norfolk Pamments  
Orbital Foods  
Panks Engineers  
Pinkfoot Gallery  
Poultec Training  
ROARR! Dinosaur Adventure  
Ronaldo Ices  
Savills  
Sibelco UK  
Sop – Scents of Place  
Subgero  
Sun Essences  
Tarmac  
The Bakehouse  
The John Jarrold Trust  
Thursford Collection  
Voluntary Norfolk  
Whin Hill Cider  
Wild Sounds & Books



As a responsible charity we are proud of our code of conduct and our resulting record in protecting our members' details within the organisation.  
[norfolkwildlifetrust.org.uk/about-us](https://norfolkwildlifetrust.org.uk/about-us)

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[norfolkwildlifetrust.org.uk](https://norfolkwildlifetrust.org.uk)

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