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Hello,

Welcome to your otter adoption with Norfolk Wildlife Trust. This adoption helps support Norfolk's special wildlife and allows us to achieve even more for nature..

Today otters are a success story in Norfolk, but this wasn't always the case. In the 1970s otters were almost extinct across Britain because of pollution, hunting, and the loss of habitats. Thanks to years of conservation work, otters have returned to most of their former sites in Norfolk. You can learn more about this in the otter guide included in your adoption.

Norfolk Wildlife Trust continues to support otters and wildlife in Norfolk. On our nature reserves we create artificial holts to provide otters with homes to rest and raise their cubs. Beyond our nature reserves, we advocate the stronger protection of chalk streams – globally significant habitats for otters, water voles, kingfishers, and many other species. Despite their importance, these rivers are poorly protected and vulnerable to human impacts. We will continue to encourage lawmakers to implement policies to safeguard chalk streams and the wildlife that depends on them.



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I hope you enjoy your adoption. Your adoption pack includes a certificate to celebrate your support and an otter guide to find out more about the species. You'll also receive email updates throughout the year with information about otters, news about our work, and how this adoption is making a difference.



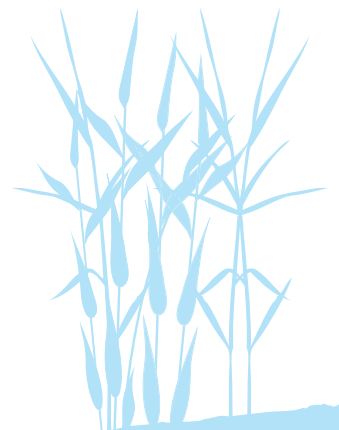
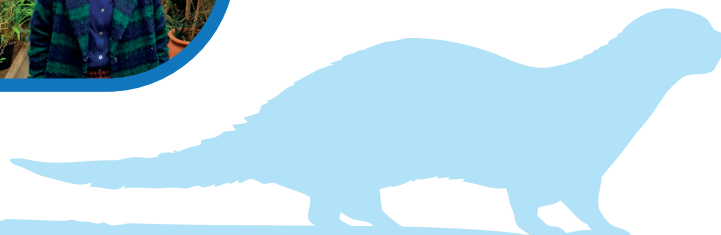
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Thank you for caring about Norfolk's wildlife.

Yours sincerely,

D Goodridge

Dilys Goodridge
Fundraising Officer



The
Wildlife
Trusts

Registered charity 208734



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